

PRESS RELEASE

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10 YEARS of A COMPANY and EEAP

In late summer of 2002 Alexander van Dülmen established a licensing operation in Berlin covering Central and Eastern Europe. At the outset EEAP Eastern European Acquisition Pool acted as a buy-in pool for all territories and A COMPANY was a licensee of EEAP, concentrating on Poland and Russia.

In 2008 A COMPANY acquired all shares of EEAP and structured EEAP as the only licensing entity. The same year, GALA media was set-up in Russia to further develop the TV business across the CIS.

Today, via EEAP, A COMPANY distributes a catalogue of over 400 outstanding titles. In addition, EEAP is the exclusive distribution partner of New Regency in the CIS and of Morgan Creek in all Central and Eastern European countries, as well as the CIS. EEAP's library includes a broad content spectrum, from the successful SAW franchise to Academy Award winning films MILLION DOLLAR BABY, THE READER, HURT LOCKER and THE KING SPEECH, amongst others.

In 2009 A COMPANY acquired the majority share of Budapest Film, the most important independent film distributor in Hungary for many years.

A COMPANY Filmproduktionsgesellschaft was founded in 2010 and is currently involved as co-producer in two notable productions: the big budget CLOUD ATLAS, directed by Tom Tykwer and the Wachowski siblings and starring Tom Hanks, Halle Berry and Hugh Grant; as well as RUN BOY RUN, currently in pre-production, under the direction of Academy Award winner Pepe Danquart.

Last year A COMPANY established EEAP CZ-SK, a distribution arm in the Czech Republic to exploit EEAP's theatrical and home entertainment rights in both Czech and Slovakia.

In addition to the successful releases of international films, EEAP is particularly proud of its longstanding and fruitful relationship with Til Schweiger's company Barefoot Films. Together, they've brought virtually all of Barefoot's productions to Russian cinemas. KEINOHRHASEN and ZWEIOHRKÜKEN are the most successful German films released and Til Schweiger is one of the top-ten international stars in Russia.

On February 11, 2012, Alexander van Dülmen, Chairman of A COMPANY, and partner Alexander Rodnyansky, the Russian producer, media businessman and Chairman of the Supervisory Board of A COMPANY, will celebrate the 10 year milestone. For friends and international business partners, there will be a Gala dinner in the Weinbar Rutz to coincide with this year's Berlin Film Festival. The star chef Marco Müller will spoil guests with a culinary trip through Germany and Eastern Europe.

A big birthday party will follow the dinner until the early morning hours, with live music by APPARATSCHIK und DIE GRINE KUSINE.

A COMPANY CONSULTING & LICENSING AG is one of the leading independent content licensing companies operating across Central and Eastern Europe since 2003. Through its subsidiaries EEAP Eastern European Acquisition Pool in Berlin and GALA MEDIA & FILM INTERNATIONAL in Moscow A COMPANY CONSULTING & LICENSING AG handles over 350 Films in Central and Eastern Europe.

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